



# ICAIA NEWS



## ILLINOIS COLLEGE AUTOMOTIVE INSTRUCTORS ASSOCIATION

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## FROM THE DRIVER'S SEAT

By Mike Behrmann, ICAIA President  
Southern Illinois University Carbondale

Automotive. It's a word we all use a lot, but every once in a while it's interesting to reflect upon what it means. Looking it up in a



dictionary revealed the following definition, "Relating to, or concerned with automobile vehicles or machines". This Association is made-up of individuals relating to, or concerned with the training, education, development, or advancement of those in study of automotive related careers and their needed support systems, such as tools, equipment, supplies, and training materials.

ICAIA is here to support its members. This support comes most recognizably in the form of the semi-annual conference where members can communicate with industry and peers through training seminars, vendor presentations and networking. I encourage everyone to take advantage of this unique opportunity by attending our next conference at John A. Logan College in Carterville, IL. I encourage you to invite those individuals to the conference wishing to learn more about our industry. Some suggestions would be:

- Part-time Automotive Instructors
- Advisory Board Members
- High School Instructors
- Applied Academic Instructors
- Legislators
- Administrators
- School Board Members
- Parents and Students

*(continued on page 2)*

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## ***FROM THE DRIVER'S SEAT*** (Cont. from page 1)

When you think about it, several different individuals can benefit in learning what our industry is truly about and can help in efforts of communicating the correct perception of our industry and its career opportunities.

The ICAIA has also been active in support of its membership in other ways. For several years, the Association has been awarding an excellent student from each Conference host school. A scholarship to recognize and assisting these deserving students communicates our goals as an Association and industry to support those in study of automotive related careers. At the upcoming conference, we will recognize a well deserving student from John A Logan College.

The past couple of years, the Association has been active in communicating a need for changing a tax law structure in the State of Illinois. The laws were hampering several schools from receiving current technology training vehicles. I am happy to report that this issue is now resolved. (See article below)

In closing, this Association is here to support its membership. Its strength also comes from its membership. I encourage you to keep involved and get other involved in supporting our goals.

**Hope to see everyone at this years fall conference in Carterville.**

## **Vehicle Donations to Illinois Schools**



***Thanks To All Of You Who  
Wrote Letters and Contributed  
to the Lobbying Effort.***

Vehicle donations to Illinois schools are now more cost effective for manufacturers thanks to the passing of Illinois Public Act 91-0637. It is a new public act that should relieve the strain on manufactures when donating new vehicles to automotive training programs in the State of Illinois.

Interest in this topic arose as 1997 was drawing to a close. Representatives from the former Chrysler Corporation contacted several other instructors and me about the Illinois State, "Use Tax Law". In its former interpretation, the law was causing several manufacturers to cut-off some, or all, donations to educational institutions in the State of Illinois. Illinois was one of the few states with a law that required manufacturers to pay a tax of 6.25% on 50% of the value for each item donated. As you can tell, donations could easily become expensive and cause manufacturers to concentrate their support efforts elsewhere in the United States.

*(Continued on page 3)*

## Vehicle Donations to Illinois Schools *(cont. from page 2)*

The State Use Tax Law, in its former interpretation, was hindering the ability of several educational institutions to provide the best quality training and education possible for their partners, the businesses and citizens of the State of Illinois. For example, the Automotive Youth Educational Systems (AYES) initiative in the State of Illinois was put on hold for over one year due to lack of industry support. While other states were moving ahead, everything in Illinois was on hold because several industry partners were not able to support these programs to their full extent.

Several schools, individuals, and manufacturers then began the initiative of trying to get the Illinois law changed. Communications and meetings with the Illinois Department of Revenue commenced; and letters were written to Congress members, press officials, other supportive associations, councils, and educators. It was a multifaceted approach that brought together everyone that was interested in the well being of education and training in the State of Illinois.

Well, it's been a long time coming, but on August 20, 1999, Governor Ryan signed and brought into law, Public Act 91-0637. In short, it stated to amend the Use Tax Act, Service Use Tax Act, Service Occupation Tax Act and the Retailers' Occupation Tax Act. It exempts from taxes imposed by these Acts a motor vehicle that is donated to an entity that is determined by the Department of Revenue to be organized and operated exclusively for educational purposes. The Illinois Public Act 91-0637 defines the entities as: all tax-supported public schools and private schools that offer systematic instruction in the useful branches of learning by methods common to public schools that compare favorably in their scope and intensity with the course of study presented in tax-supported schools, and vocational or technical schools or institutes

organized and operated exclusively to provide a course of study of not less than 6 weeks duration and designed to prepare individuals to follow a trade or to pursue a manual, technical, mechanical, industrial, business, or commercial occupation. Effective immediately.

Sounds like a mouth full, but it resolves the issue of vehicle manufacturers being taxed for supporting automotive educational training programs in the State of Illinois for donated training vehicles.

We, as automotive educators, need to thank everyone involved in achieving this enormous task. It shows that we do have a voice in numbers and that your Illinois College Automotive Instructors Association supports you in the mission of training and educating the workforce of tomorrow.

*By Mike Behrmann  
Southern Illinois University Carbondale*

### Start Your Engines



It doesn't matter what condition it's in, primed or unfinished is fine. Special awards will be given at the 1999 Fall ICAIA Conference being hosted by John A. Logan College on September 30 and October 1 for registrants driving special interest autos, rods, vettes, sports cars, bikes, etc.

You may even want to partake in some local events following the conference such as:

**Friday Night**  
Salem Cruise

**Saturday**  
Cobden Open Header Poker Run & Cruise

**Sunday**  
Nason Nationals

*Contact Paul Roach 618/985-3741 ext. 8445  
at John A. Logan College for additional  
information.*

# PowerPoint Focus

## Insertion of Graphics

By David W. Gilbert, Assistant Professor  
Southern Illinois University Carbondale

Particularly in automotive teaching applications, a visual image or photograph can be worth a thousand words. That is why I try to use them as often as possible in lectures; and the PowerPoint software program helps me to do that on a whole new level. Traditionally, components are slowly passed around the classroom from student to student, often distracting the flow of a technical lecture. Image enhanced lectures save class time by keeping the lecture going smoothly without interruption. Teaching automotive classes with PowerPoint requires preparation time and organization, but the advantages are many.

One of the most useful capabilities of PowerPoint is the ability to incorporate photographic images into lecture presentations. Photographs are easy to use in PowerPoint presentations and they add interest. Classroom information can be presented with great visual detail for better understanding of operation. Close-up views can provide a means to quickly identify and discuss numerous types and variations of automotive manufacturer's components and their locations. The ability to integrate real world images with classroom concepts is a valuable part of teaching with PowerPoint.

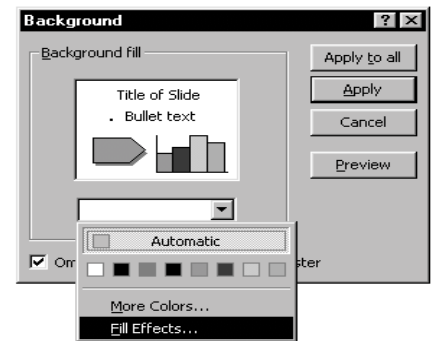
The greatest obstacle is acquiring useable and appropriate images to illustrate lecture topics. Some automotive images can be found on the Internet or scanned from photographs. Many film-developing shops now offer photographs as prints or place them on computer disk. However, the availability of a digital camera is definitely an advantage for quick capture and transfer into a PowerPoint presentation. Because the image is already digitized, a photograph can be placed into a presentation almost immediately.

Once an image has been selected for a PowerPoint 97 presentation, it is simple to insert a picture onto a slide. First, you must be working in PowerPoint's *Slide View*. Select (by a mouse click) the Insert pull-down menu, click Picture, and click From File. This should bring up the Insert Picture box. Pick your graphics file containing the image.

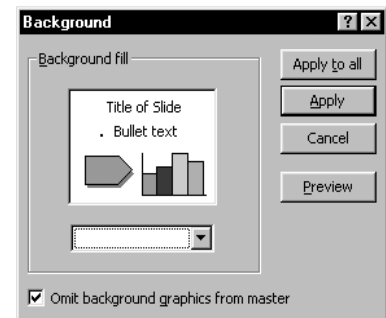
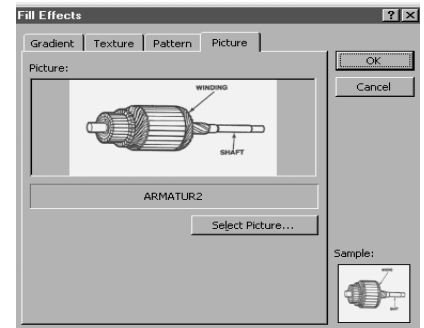
You should be able to identify and select photographs or images for placement into a slide.



You may want to insert an automotive image that will fill the entire slide without the interference of background graphics. Creating an interesting opening title slide or showing a full size photograph is a possibility by placing an image as a background. Placing an image as a background is a bit more complicated, requiring a series of steps. Click the Format pull-down menu and select Background. Next click the background color pull-down, and select Fill Effects.



The Fill Effects box will allow you to choose the type of slide background from Gradient, Texture, Pattern, or Picture. In this case choose the Picture tab and browse the graphics files by using the Select Picture option. Once the appropriate picture has been identified, click OK. In the final step of placing a picture as a slide background, the Background box will reappear. Clicking Apply will place the picture as a background, but only on the one current slide.



Click Apply to all, and the image will be placed in all slides used in the presentation. Preview allows you to

see what the slide will look like without making a permanent change at this time. A check in the small box, labeled "Omit background graphics from master", is usually necessary to keep template graphics from covering the newly inserted Background image. Click in the small box to apply or remove the check mark.

Mastering the application and insertion of images in PowerPoint presentations requires extra effort and time, but the results can make a difference. Photographs can make an ordinary automotive classroom presentation much more informative and professional.

### **Treasurer's Report**

The treasury has a balance of \$14,046.07. We had a very successful conference at Illinois Central College.

Thanks to Roger Donovan, John Thorp and the rest of the Automotive and Engine Power staff at ICC. A Complete Treasurer's Report will be distributed at the Fall Conference.

*Art Koudelka*

### **From the Executive Secretary**

I would like to take this opportunity to ask all ICAIA Members pre-register and pre-pay for the Fall Conference at John A. Logan College. Because the conference is being held a couple of weeks earlier than normal, it is imperative that you pre-register as soon as possible. Pre-registration is extremely important to the host school in planing meals, displays, etc... Remember to mail your registration form and check to me at:

Art Koudelka  
ICAIA Executive Secretary  
815 N. Orlando Smith Ave.  
Oglesby, IL 61348

### **Southern Illinois University Carbondale Automotive Technology Position Available**

The College of Applied Sciences and Arts at Southern Illinois University Carbondale is seeking qualified applicants for an anticipated Assistant Professor position within the College's Baccalaureate degree Automotive Technology program. Appointment begins August 16, 2000, or until acceptable applicant is found. This is a nine-month, continuing appointment and may lead to tenure.

**Required Qualifications:** Earned Master's degree. One earned degree in automotive related discipline. Minimum two years teaching experience in automotive technology and/or minimum two years automotive service work experience. ASE certification.

**Preferred Qualifications:** Earned Doctorate. Earned Master's degree in automotive related discipline. Postsecondary teaching experience. Master ASE certification. Identified research agenda.

**Responsibilities:** To teach advanced automotive undergraduate courses in the areas of body electronics and climate control. To engage in indirect instructional activities. To engage in automotive related research activities. To participate in program/departmental support activities. To manage classrooms and laboratories as requested as well as other assignments as determined.

The Automotive Technology program at Southern Illinois University Carbondale is a nationally recognized, NATEF certified, comprehensive baccalaureate degree program located in Carbondale, IL. Carbondale is located 100 miles southeast of St. Louis, Missouri, and is adjacent to the Shawnee National Forest and some of the most picturesque terrain in Illinois.

**Application Deadline:** January 7, 2000, or until suitable applicant is found.

**To apply:** Send letter of interest, current vitae, and names, addresses, and telephone numbers of five references to:

**Jack Greer, Chair**  
Department of Applied Technology  
College of Applied Sciences and Arts  
Southern Illinois University Carbondale  
Carbondale, IL 62901-6895

SIU is an EOE/AEE

## **ICAIA BOARD MEETING**

Wednesday, September 29, 1999

Drury Inn, Marion, IL

8:30 P. M.

## Spring '99 ICAIA Wrap Up

By: Roger Donovan

The 47<sup>th</sup> biannual ICAIA conference was hosted by Illinois Central College (ICC) on April 15<sup>th</sup> and 16<sup>th</sup>. There were 121 participants from six states in attendance.

- Illinois
- Michigan
- Iowa
- Missouri
- Indiana
- Wisconsin

With a total of 41 vendors participating in the trade show on Thursday, everyone was sure to find something they needed.

12 different presenters did an excellent job of supplying the participants with lots of technical information.

Mike Dantino gave an “informative” and very humorous address at the banquet on ways to improve our communication.

A tour of Caterpillar’s SS building in East Peoria was excellent although some got a bit wet getting into the building. We can’t control the weather.

**ICAIA gives the folks at ICC a big  
Thank You!!!**

### F. Y. I.

Did you know that according to the National Automotive Dealers Association (NADA)

- *More than 652 million vehicles have been sold in the United States since Henry Ford’s first model T.*
- *\$5 trillion have been spent on new-vehicle purchases since that first Model T was sold.*
- *201 million vehicles are in operation in this country – That’s over 4,000 cars for every mile of interstate highway in the U.S.*
- *People in the U.S. drive 2.5 trillion miles annually.*
- *Consumers pay \$40 billion annually on motor-vehicle-related taxes.*

## On The Web

<http://www.natef.org>

Wanting information on NATEF Certification? Download the latest program standards and tasks lists or search for certified schools, its all here.

<http://sntex.net/~mmcadams/spelling.html>

Is it millennium or millenium? Is it supersede or supercede? Take an interactive spelling test of 50 commonly misspelled words and find out.

<http://darkwing.uoregon.edu/~tep/>

Visit the University of Oregon's Teaching Effectiveness Program. Wanting ideas on troubleshooting your class, motivating students, or interesting and creative ways to assess student learning? You can find some here.

<http://www.nada.org/careers/video.html>

Interested in previewing the National Automobile Dealers Association’s (NADA) award-winning career opportunities video, “What’s the Deal on Dealerships”?

## ICAIA Database Report

The database has been updated for the Fall Conference. Currently there are 196 ICAIA dues paying members. New phone directories will be in the information packet at the John A. Logan Fall ICAIA Conference. Check your dues status in this directory and make sure that I have that information listed correctly. If anyone finds corrections, please let me know.

There are 38 members listed in the phone directory who need to update their membership, please do so at the Fall Conference.

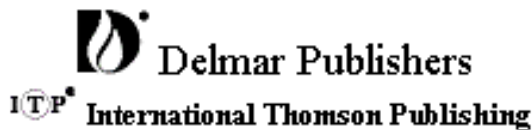
*Dan O’Connor  
ICAIA Database Manager*

# ICAIA Scholarship Program Continues on Strong

The ICAIA Scholarship Program was developed with the intent to:

- 1) Recognize and financially assist well deserving automotive students.
- 2) Promote the image of the professional automotive service industry.
- 3) Assist in the recruitment and retention of students in automotive training programs.

In its short history of recognizing well deserving students from Conference host schools, 4 scholarships have been given out, with 2 being sponsored by our partners. The Spring 1998 scholarship was sponsored by Loctite Corporation and the Fall 1998 scholarship was sponsored by Delmar Publishers. Please show our gratitude by stopping by their booths during the vendor displays at upcoming conferences.



During the upcoming Fall Conference at John A. Logan College, we will continue the history by presenting a \$300 scholarship to one of the host's schools most deserving students.

ICAIA Conference		Host School	Past Recipient
Fall 1997	44 <sup>th</sup>	College of DuPage	Alexander Watson
Spring 1998	45 <sup>th</sup>	Lake County High Schools Technology Campus	Christopher R. Pogorzelski
Fall 1998	46 <sup>th</sup>	Parkland College	Justin Armstead
Spring 1999	47 <sup>th</sup>	Illinois Central College	Robert Schacht

## About Your Newsletter

The ICAIA Newsletter is distributed to active members of the Illinois College Automotive Instructors Association. It is intended to be a forum for sharing ideas and information. If you would like to:

- Submit an article
- List a job vacancy
- Request a member poll
- List instructor training courses
- Request advertisement
- Request a free copy
- Make suggestions
- Etc.

Contact Christine Behrmann, Editor  
 P.O. Box 458  
 Energy, IL 62933  
 Phone: 618/942-2823  
 Fax: 618/453-8483  
 mbehr@siu.edu

## Everyone Is Heading To John A. Logan College

The Fall 1999 ICAIA Conference is being hosted by John A. Logan College in Carterville, Illinois on September 30 and October 1. There will be presentations on both automotive technology and collision repair technology.

The traditional Thursday evening banquet will be held at the beautiful rustic lodge at Giant City State Park, located just south of Carbondale, Illinois. Everyone's in treat for a wonderful meal and presentation.

For lodging, accommodations are available at both the Drury Inn (618/997-9600) and Comfort Inn (618/993-6221) in Marion and for a unique stay, check out the cottages at Giant City State Park (618/457-4921).

For additional information, contact:  
 Paul Roach 618/985-3741 ext. 8445  
 Lee Rawson 618/985-3741 ext. 8375

# HOW YOU CAN JOIN ICAIA

To receive your membership, please fill in the spaces below and mail this application form with a check or money order to:

Art Koudelka  
I. C. A. I. A. Executive Secretary  
Illinois Valley Community College  
815 N. Orlando Smith Ave.  
Oglesby, IL 61348-9692

**If you would like more information about ICAIA, please phone or fax us at:**

**PHONE: (815) 244-2720 FAX: (815) 224-2876**

**or visit us on the web at: [www.siu.edu/~atasa/icaia](http://www.siu.edu/~atasa/icaia)**

Name _____	Home Address _____
City _____	State _____ Zip Code _____
School/Business _____	Address _____
City _____	State _____ Zip Code _____
Phone (    ) _____	Please send mail to: <input type="checkbox"/> Home <input type="checkbox"/> Workplace
I am enclosing a check or money order for (check one only):	
___ 1 Year ICAIA Dues -- \$5.00	___ 3 Year ICAIA Dues - \$15.00
___ 5 Year ICAIA Dues -- \$25.00	

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